GOVERNMENT OF INDIA
DRINKING WATER AND SANITATION
LOK SABHA

UNSTARRED QUESTION NO:4827
ANSWERED ON:15.12.2016
Eradication of Open Defecation
Mahendran Shri C.

Will the Minister of DRINKING WATER AND SANITATION be pleased to state:

(a) whether the Information, Educationand Communication (IEC) component ofSwachh Bharat Mission (SBM) hasachieved its objectives to eradicate opendefecation in the country and if so, thedetails and extent thereof;

(b) if not, the reasons therefor;

(c) whether the State Governments areimplementing their own sanitation schemesalso in addition to the Central schemes onSanitation; and
(d) if so, the details thereof?

Answer

MINISTER OF STATE FOR MINISTRY OF DRINKING WATER & SANITATION
(SHRI RAMESH CHANDAPPA JIGAJINAGI)

(a)and (b) The focus of Swachh Bharat Mission (Gramin) is on behaviour change of people to adopt safe sanitation and hygiene. In order to educate the people, the programme lays emphasis on community involvement. Up to 8% of total resources can be spent on Information, Education and Communication (IEC) - of these 5% are to be spent at the State and district levels. The States have been advised to spend at least 60% of IEC funds for inter-personal communication (IPC) activities. Many States are focusing on community approach, wherein the people are directly triggered and made aware about the importance of sanitation and hygiene using some triggering tools. Besides, conventional IEC tools are also used to educate the people.

Sanitation coverage, which was 42.05% on 2.10.2014, has increased to 57.98% on 12.12.2016. A Total of 1,27,831 villages have declared themselves as Open Defecation Free (ODF) as on 12-12-2016.Since the launch of SBM(G) on 2nd October, 2016, 289.63 lakhtoilets have been constructed as on 12.12.2016.

(c) No, Madam. However, some States are providing additional incentive for construction of Individual household latrines (IHHLs) from State funds.
(d) Does not arise.